

THE
LOST
ATLANTIS
— RECORDS —

*Developing Artists.
Building Careers.*

— 2025-2026 —

PRESS & COMPANY BOOKLET

OUR STORY

THE JOURNEY BEGAN IN 2017...

Lost Atlantis Records was founded on a simple but powerful belief: great music has the power to change lives — and every artist deserves the opportunity to be heard, to grow, and to thrive.

We exist to discover, develop and support exceptional talent across the globe, combining creativity, guidance and opportunity to help artists build sustainable careers in the music industry.

From that first spark of passion to a global stage, we walk alongside our artists — providing the tools, exposure and strategic support they need to turn their vision into a legacy.

At Lost Atlantis Records, we don't just release music.
We build futures.

Opening door ways to the Promise Land.



PASSION

We love what
we do.



CREATIVITY

We imagine.
We inspire.



INTEGRITY

We do it right.
Every time.



FAMILY

We grow together.
We win together.

LOST
ATLANTIS
RECORDS



LOST ATLANTIS
RECORDS

MEET THE FOUNDER

OfficialCharlene

FOUNDER | MANAGER | ARTIST DEVELOPER |
SINGER-SONGWRITER | CREATIVE DIRECTOR

OfficialCharlene is the proud Founder of **Lost Atlantis Records**, an international music company built on passion, purpose and the belief that every artist has a unique story worth sharing.

A passionate artist, songwriter and visionary leader, OfficialCharlene brings years of experience in songwriting, performance, production, artist development and management. Her mission is to unlock potential, build lasting careers and create a global community where artists can thrive.

“
My mission is simple – to help artists believe in themselves, create incredible music and build careers they can be proud of.
”



THE ARTIST JOURNEY

OUR 6 STAGE DEVELOPMENT SYSTEM



DISCOVER

Finding raw talent and recognising potential.



DEVELOP

Building skills, confidence and artistic identity.



CREATE

Crafting music, production, branding and signature sound.



PROMOTE

Marketing, branding and reaching the right audience.



PERFORM

Live shows, DJ sets and stage experience.



GROW

Expanding careers and creating long-term opportunities.

From the first spark of talent to a thriving career,
we guide artists every step of the way.





ARTIST DEVELOPMENT

IN DEPTH SUPPORT FOR REAL GROWTH



IDENTITY & DIRECTION

Defining image, vision and artistic voice.



SONGWRITING & REPERTOIRE

Shaping original material and choosing the right songs.



VOCAL & PERFORMANCE

Building confidence, stage presence and performance skills.



BRANDING & IMAGE

Developing a strong visual identity and artist profile.



RELEASE PREPARATION

Preparing music, visuals and campaigns for launch.



SOCIAL MEDIA & CONTENT

Creating a consistent presence and engaging content.



CAREER PLANNING

Building a long-term strategy for sustainable growth.



INDUSTRY READINESS

Preparing artists for professional opportunities.



WE DEVELOP ARTISTS, NOT JUST MUSIC.



LOST ATLANTIS
RECORDS

MANAGEMENT

STRATEGY, GUIDANCE, OPPORTUNITY.

At Lost Atlantis Records, management is more than guidance—it's partnership. We help artists navigate the industry with clarity, confidence and a team that's invested in their success.

**CAREER STRATEGY**

Building a clear path to success.

**SCHEDULING & PROJECT MANAGEMENT**

Planning releases, tours and campaigns.

**NEGOTIATIONS & DEALS**

Supporting business discussions and opportunities.

**INDUSTRY RELATIONSHIPS**

Connecting talent with the right people.

**COLLABORATIONS**

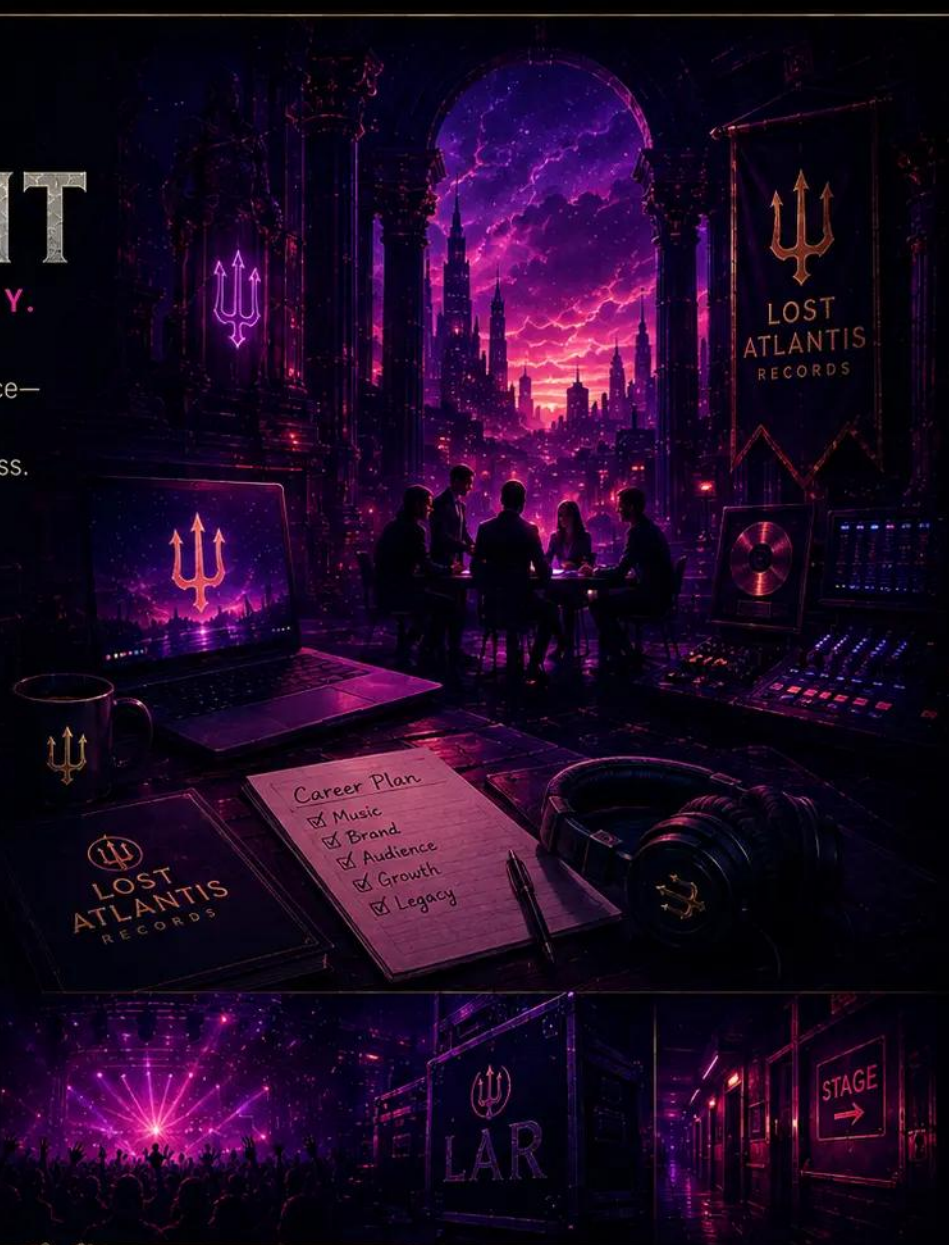
Matching artists with producers, writers and creatives.

**REPRESENTATION**

Acting in the artist's best interests.

**ONGOING SUPPORT**

Guidance before, during and after key career moves.

**WE MANAGE CAREERS. WE PROTECT VISIONS. WE CREATE OPPORTUNITIES.**



LOST ATLANTIS
RECORDS

MUSIC & PRODUCTION



CREATING MUSIC THAT CONNECTS

We combine creativity, technology and industry expertise to turn ideas into professional, radio-ready music that resonates with audiences around the world.



RECORDING SUPPORT

Access to professional studios and experienced engineers.



PRODUCTION

High-quality production tailored to each artist's sound.



SONGWRITING & COLLABORATION

Original writing, toplining and creative partnerships that bring songs to life.



MIXING & MASTERING NETWORK

Industry-standard mixing and mastering for a polished, radio-ready sound.



PROJECT COORDINATION

End-to-end project management, guiding every stage from idea to release.



GREAT SONGS. PROFESSIONAL SOUND. GLOBAL QUALITY.





RELEASE, DISTRIBUTION & VEVO

GETTING YOUR MUSIC TO THE WORLD



DIGITAL DISTRIBUTION

Global delivery to all major platforms.



PHYSICAL RELEASES

CDs, vinyl and merchandise support.



RELEASE PLANNING

Strategy and timing for maximum impact.



PRESS & PLAYLISTING

Support for media outreach and playlist opportunities.



VEVO & YOUTUBE

Official music video and channel management.



MARKETING & PROMOTION

Helping every release reach the right audience.



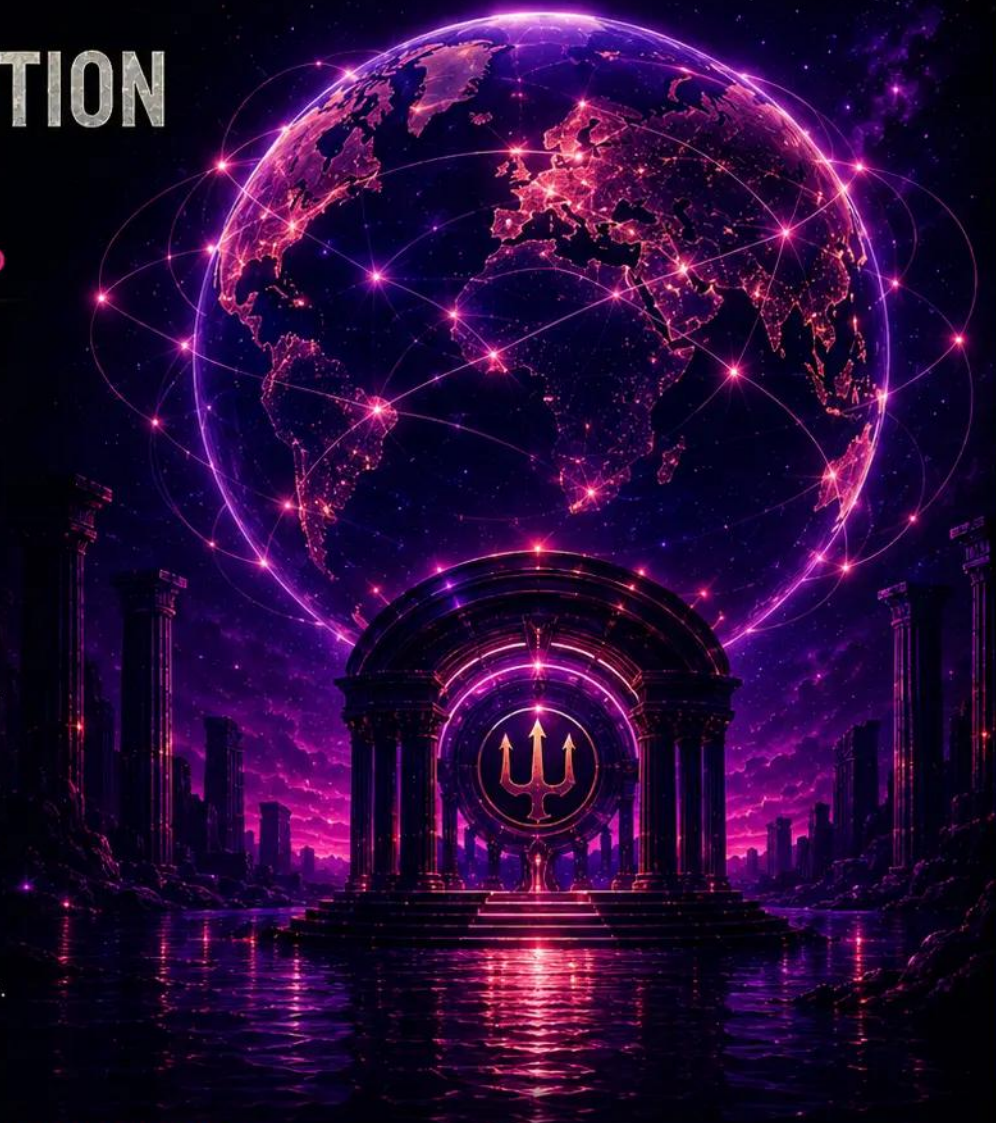
METADATA & ROYALTIES

Careful handling of release data and revenue details.



REPORTING & ANALYTICS

Tracking performance and growth.



WE HANDLE THE PROCESS.

YOU TAKE THE CREDIT.

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LOST ATLANTIS
RECORDS

BRANDING, GRAPHICS & MUSIC VIDEO

VISUALS THAT ELEVATE YOUR MUSIC



ARTIST BRANDING

Logos, style guides and brand identity.



PHOTOGRAPHY

Professional shoots and press images.



COVER ART & GRAPHICS

Single, EP and album artwork.



MUSIC VIDEOS

Creative concepts to final edit.



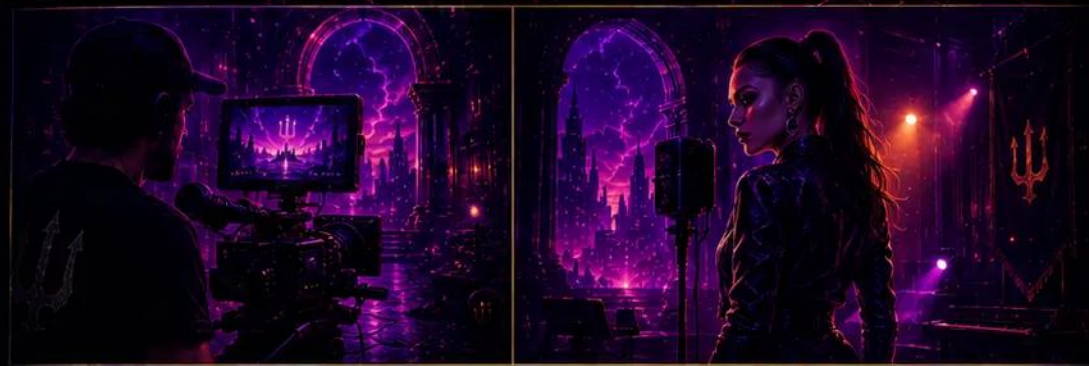
SOCIAL MEDIA CONTENT

Engaging visuals that connect.



EPK & PRESS PACKS

Everything you need for media.



YOUR SOUND. YOUR STORY. OUR VISUALS.



WWW.LOSTATLANTISRECORDS.COM

LOST ATLANTIS
RECORDS

PROMOTION, RADIO & MEDIA

GET HEARD. GET SEEN. GET RECOGNISED.



RADIO PROMOTION

Building independent and major play support.



INTERVIEWS & FEATURES

Blogs, magazines, podcasts and radio.



SOCIAL MEDIA CAMPAIGNS

Targeted promotion that grows your fanbase.



PLAYLISTING & MUSIC PLACEMENT

Pitching to playlists and sync.



PRESS RELEASES & PR

Publicity support for releases and stories.



THE LOST ATLANTIS RECORDS SHOW

A platform supporting new music and artist exposure.



WE TELL YOUR STORY. THE WORLD LISTENS.





LOST ATLANTIS
RECORDS

LIVE PERFORMANCE, DJS & EVENTS

BRINGING MUSIC TO LIFE



LIVE PERFORMANCE OPPORTUNITIES

Gigs, showcases and festival slots.



DJ SUPPORT & REFERRALS

Connecting talent with the right events.



EVENT PRODUCTION

Planning and managing live events.



STAGE PRESENCE COACHING

Performance skills and audience confidence.



NETWORKING & INDUSTRY MIXERS

Connecting artists with key people.



WE PUT **YOU** ON STAGE AND HELP **YOU** SHINE.





LOST ATLANTIS
RECORDS

OUR ROSTER

A FAMILY OF TALENTED ARTISTS



COMING SOON



Our official artist roster
is in development.

Check back soon to meet the amazing
DJs and artists who are part of the
Lost Atlantis family.

MORE ARTISTS. MORE MUSIC. MORE SUCCESS.





LOST ATLANTIS
RECORDS

LOST ATLANTIS RECORDS ABROAD

INTERNATIONAL CONNECTIONS. GLOBAL OPPORTUNITIES.



INTERNATIONAL EVENTS & SHOWCASES

Taking artists and DJs beyond borders.



DJ TOURS & CLUB APPEARANCES

Opportunities to perform in new territories.



ARTIST COLLABORATIONS ACROSS BORDERS

Creative partnerships with global reach.



BUILDING A GLOBAL MUSIC FAMILY

Connecting scenes, cultures and audiences.



EXPANDING MARKETS & FAN BASES

Helping artists grow worldwide.



TRAVEL, NETWORKING & VISIBILITY

Creating opportunities through presence and connection.



NO BORDERS. JUST MUSIC.



WWW.LOSTATLANTISRECORDS.COM



LOST ATLANTIS
RECORDS

2024–2026 HIGHLIGHTS

KEY MILESTONES ON THE JOURNEY



2024

- New artist signings and development.
- Multiple releases, visuals and brand growth.
- High-quality features, showcases and media exposure.



2025

- Expansion of management and artist services.
- New global collaborations and partnerships.
- New music projects, campaigns and performance opportunities.



2026

- Building new partnerships and label alliances.
- Growing the roster and global reach.
- Continuing to open door ways to the Promise Land.

THE JOURNEY CONTINUES...





WHY LOST ATLANTIS RECORDS?

BECAUSE YOUR CAREER DESERVES MORE



ARTIST-FIRST APPROACH

We genuinely care about your growth.



FULL SERVICE SUPPORT

Everything you need in one place.



KNOWLEDGE & EXPERIENCE

Real-world guidance and industry understanding.



GLOBAL VISION

Local heart, international reach.



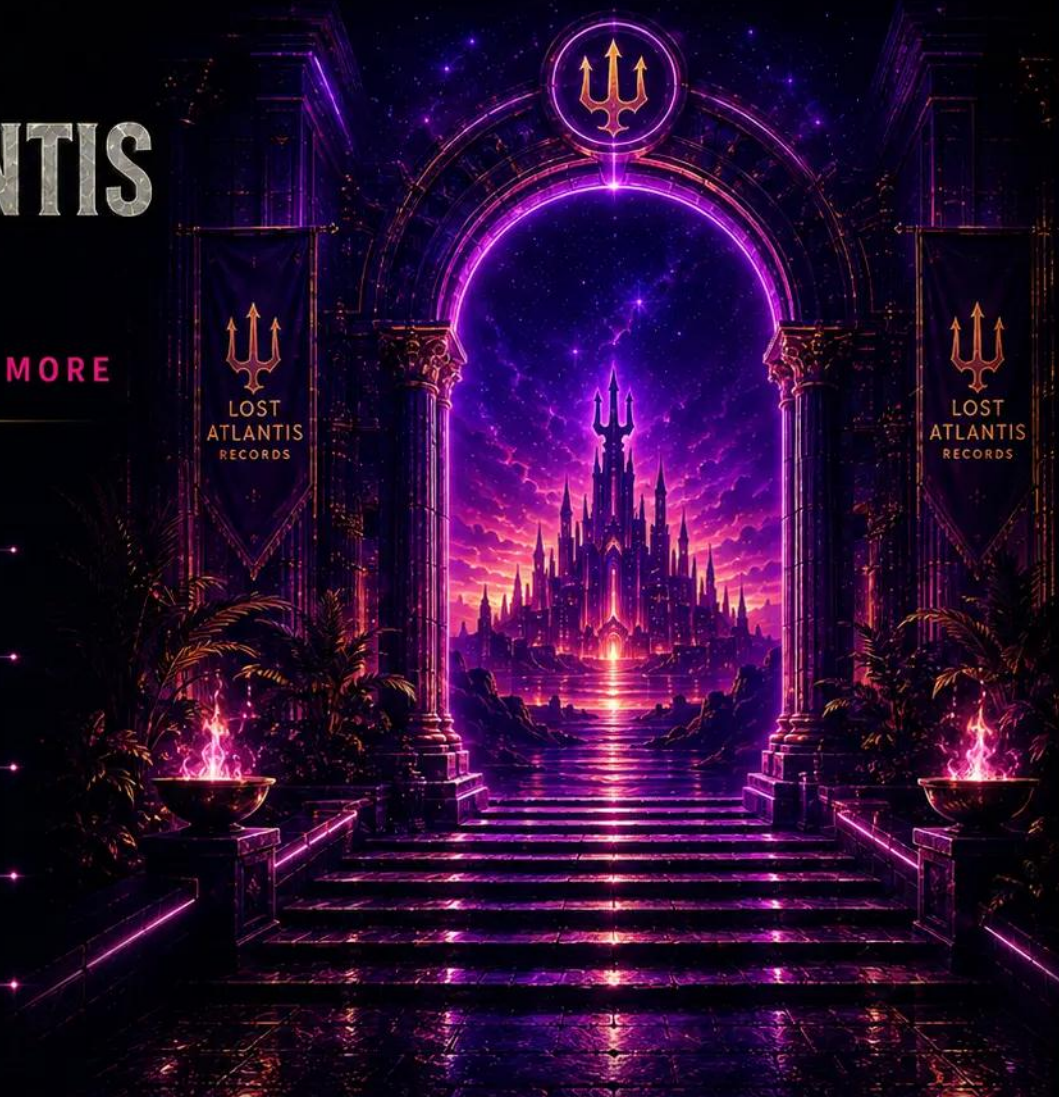
CREATIVE & BUSINESS BALANCE

We understand both the art and the industry.



LONG-TERM SUCCESS

Building lasting careers, not quick hits.



WE DON'T JUST WORK WITH ARTISTS.
WE BUILD LEGACIES.





LOST ATLANTIS
RECORDS

LET'S WORK TOGETHER

MANAGEMENT | ARTIST DEVELOPMENT | MUSIC | OPPORTUNITY



LADY OFFICIALCHARLENE

MANAGEMENT & ARTIST DEVELOPMENT



PHONE:

07471770091



WEBSITE:

WWW.THELOSTATLANTISRECORDS.ONLINE



CONNECT WITH US

 Lost Atlantis Records

 charleneofficial2020



GET IN TOUCH

WATCH OUR SHOWREEL



Opening door ways to the Promise Land.



The Lost Atlantis

RECORDS

OPENING DOORWAYS
to the Promise Land



MANAGEMENT &
ARTIST DEVELOPMENT

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